

미래의 사회상

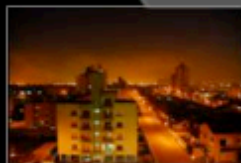
future social

Jan Chipchase

NOKIA
Connecting People













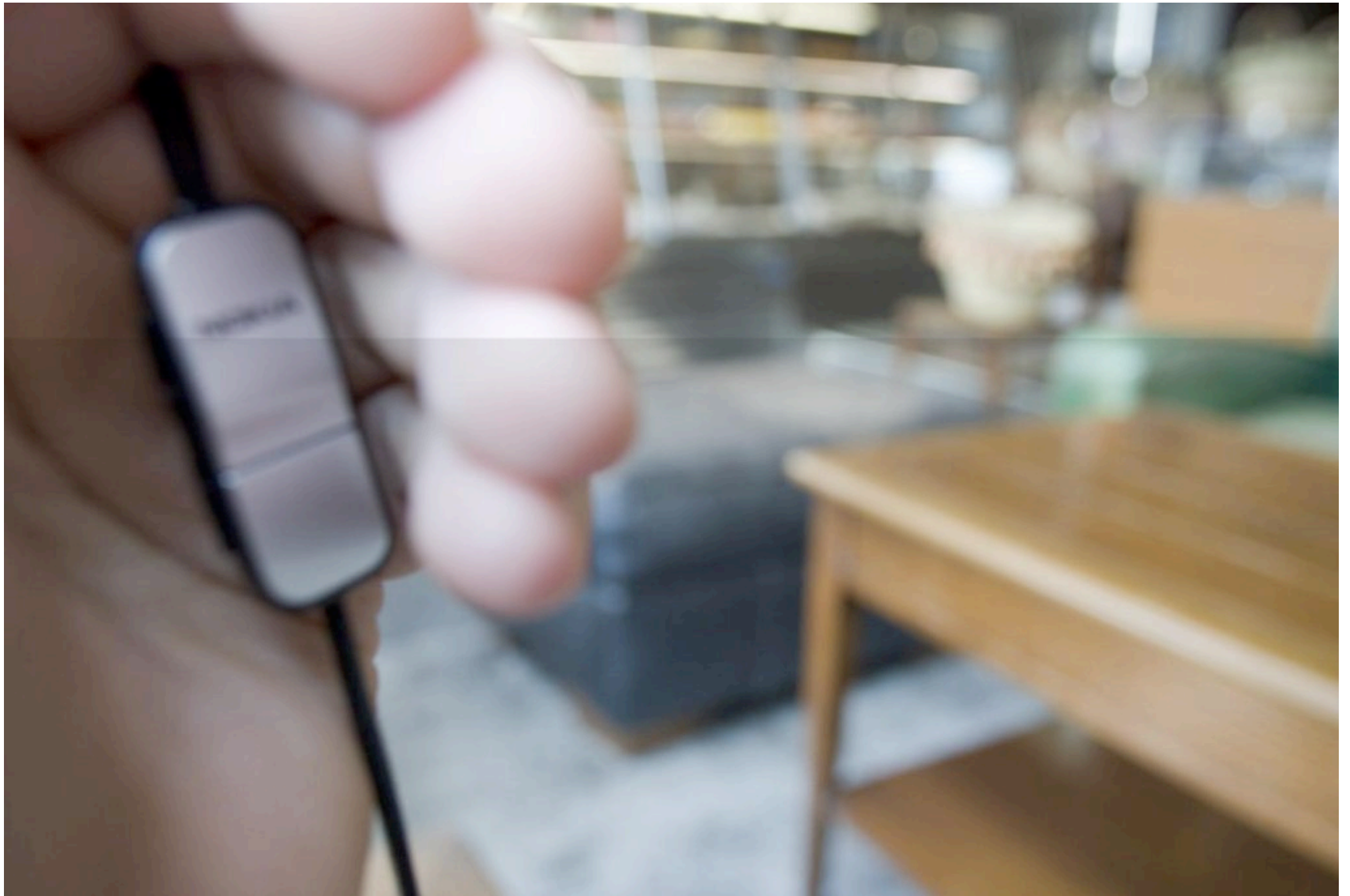




behaviours









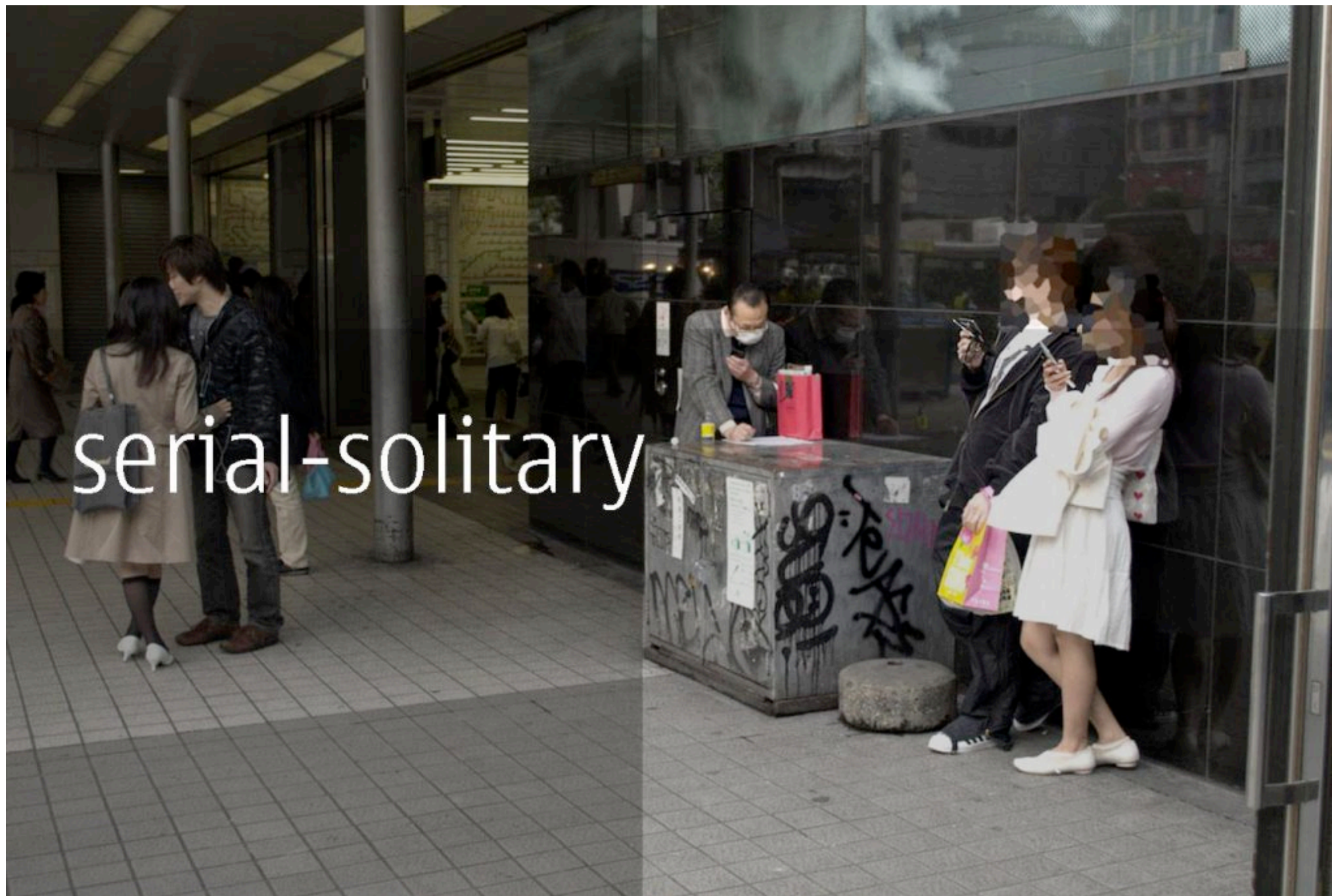
tutting



simple observations/trends

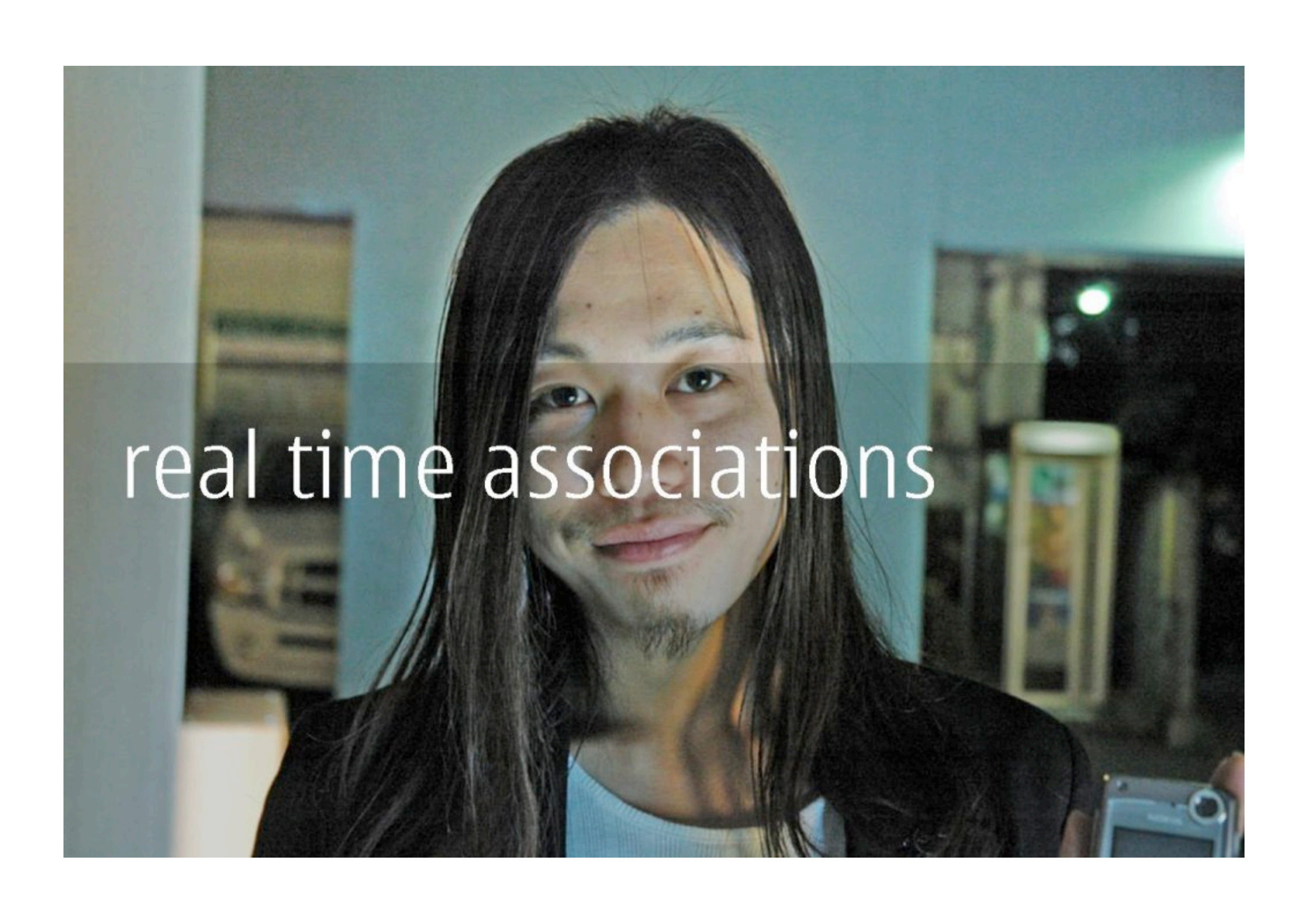
pocketable







shared

A portrait of a man with long, dark, straight hair and a goatee. He is looking directly at the camera with a slight smile. He is wearing a dark jacket over a light blue shirt. The background is a dimly lit room with a bookshelf visible on the right and a doorway on the left. The text "real time associations" is overlaid in white, lowercase letters across the center of the image.

real time associations





blurring boundaries



boundaries / disruption





invisible, social cues

future social

Jan Chipchase

design interventions

office

connected

...

bleaching, tutting

secrets

pocketable

invisible

serial-solitary

connected / context

the cloud

shared

real time associations

technological literacy

blurring boundaries

speed of change

end

NOKIA



/end