

PATTERN RECOGNITION

JAN CHIPCHASE

19 JULY 2009

relax

[disclaimer]

perspective

6.6 billion people/earth

4 billion have mobile phones

~ 1 billion phones/year

A blurred night photograph of a city street. In the foreground, a person is riding a bicycle, their figure slightly out of focus. The background is filled with a large crowd of people, some holding up phones or cameras, suggesting a public event or performance. The scene is illuminated by city lights, creating a bokeh effect with bright, out-of-focus light sources. The overall atmosphere is dynamic and energetic.

background

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2010 2010



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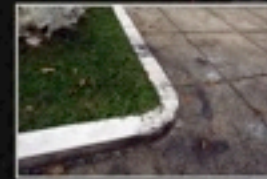
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the office

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FEBRUARY 2010



in-between

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0

NOW

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-15
YEARS

-10

-5

0
NOW

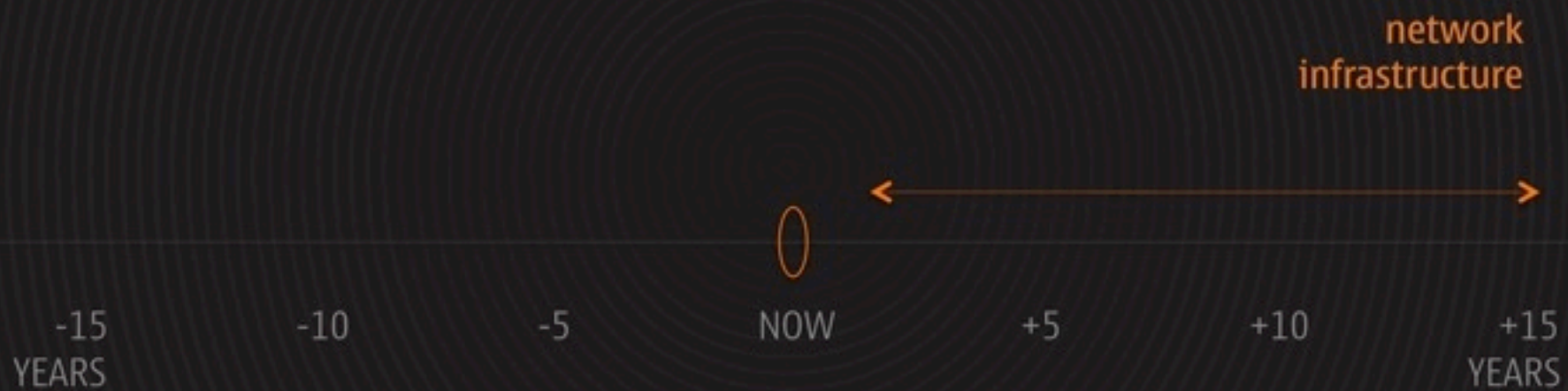
+5

+10

+15
YEARS

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JAN CHIPCHASE

19 JULY 2009

-15
YEARS

-10

-5

0
NOW

+5

+10

+15
YEARS

platforms

network
infrastructure



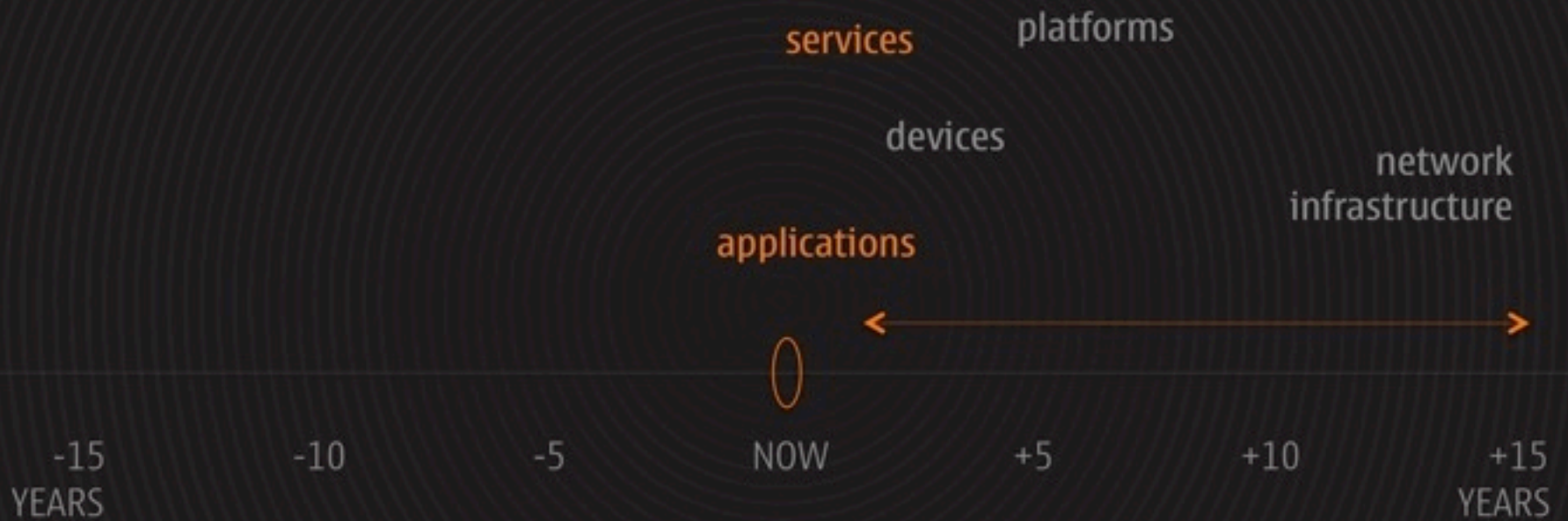
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JAN CHIPCHASE

19 JULY 2009



JAN CHIPCHASE

19 JULY 2009

-15
YEARS

-10

-5

0
NOW

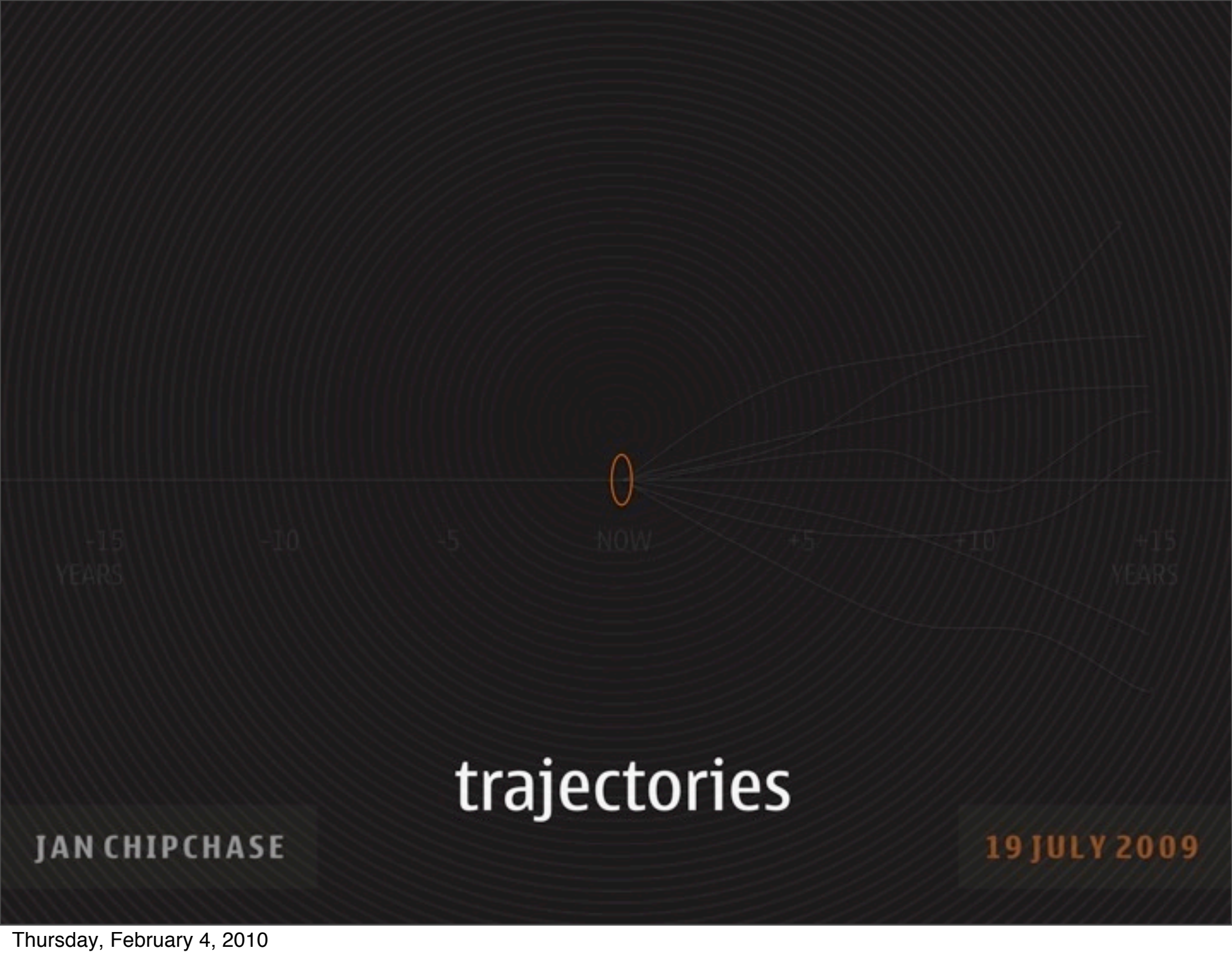
+5

+10

+15
YEARS

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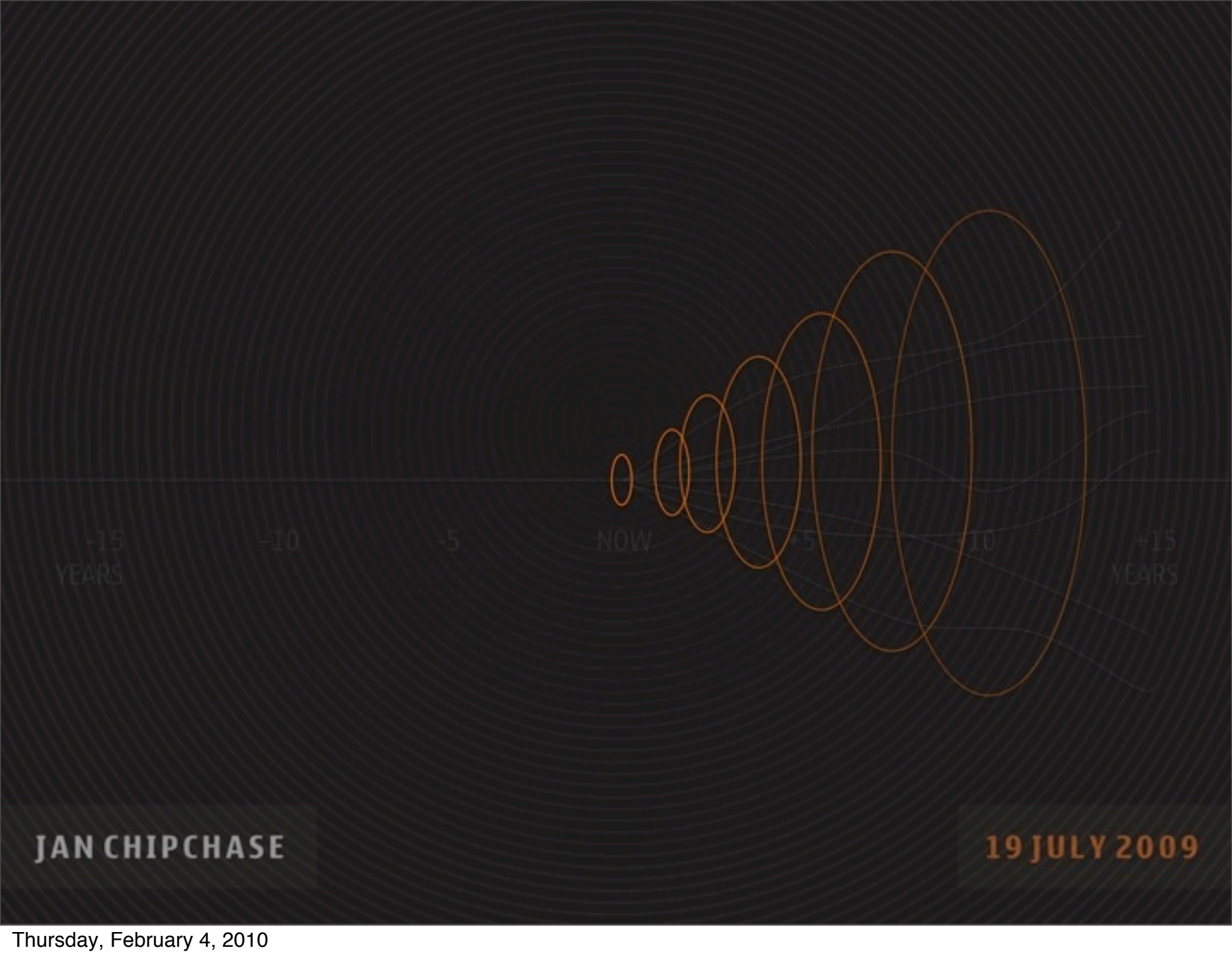
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trajectories

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cone of uncertainty



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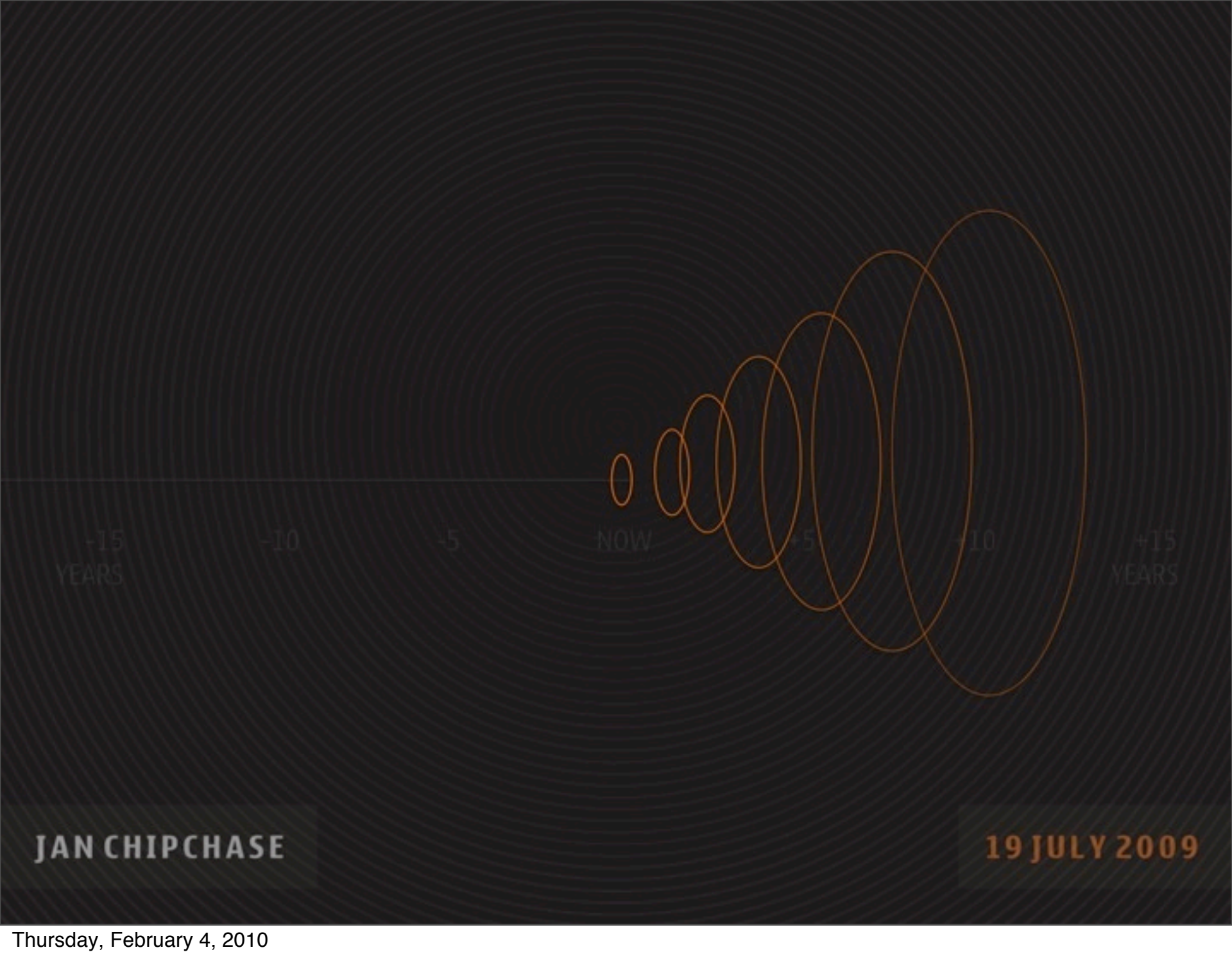
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cone of opportunity



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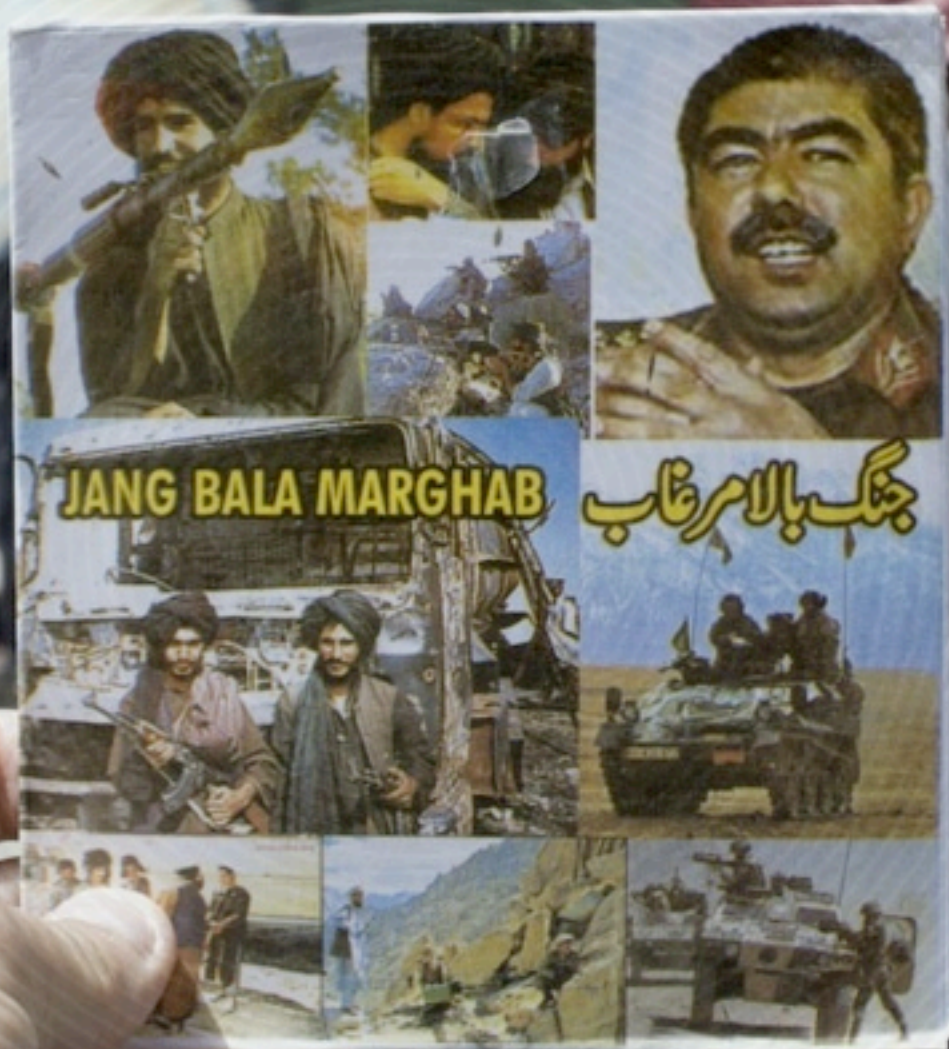
how we roll

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ethics

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patterns

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02 FEB 11 10 03



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IAN CHURCH

14 JULY 2019



FAT CHIPCHASE

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evolutionary dead-ends

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JAN CHIP

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JAN CHIPCHASE

19 JULY 2009



TAN CHIPCHASE

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JAN CHIPCHASE

10/17/2009

Thursday, February 4, 2010



Thursday, February 4, 2010



TAN CHIP CHAST

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IAN CHIPCHASE

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5

JAN CHIPCHASE

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0

NOW

-5

-10

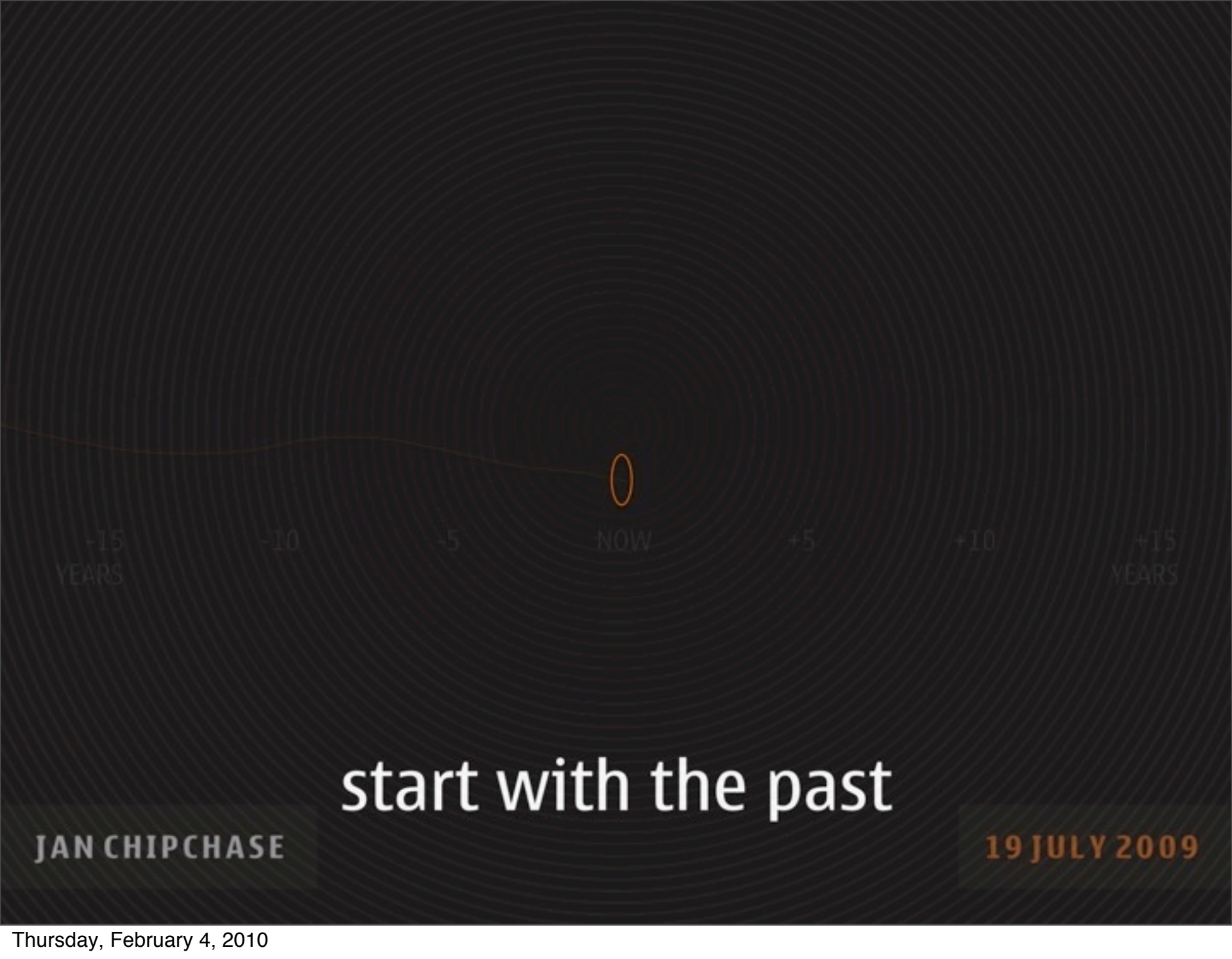
-15
YEARS

+5

+10

+15
YEARS

what you know, maybe



-15
YEARS

-10

-5

0
NOW

+5

+10

+15
YEARS

start with the past

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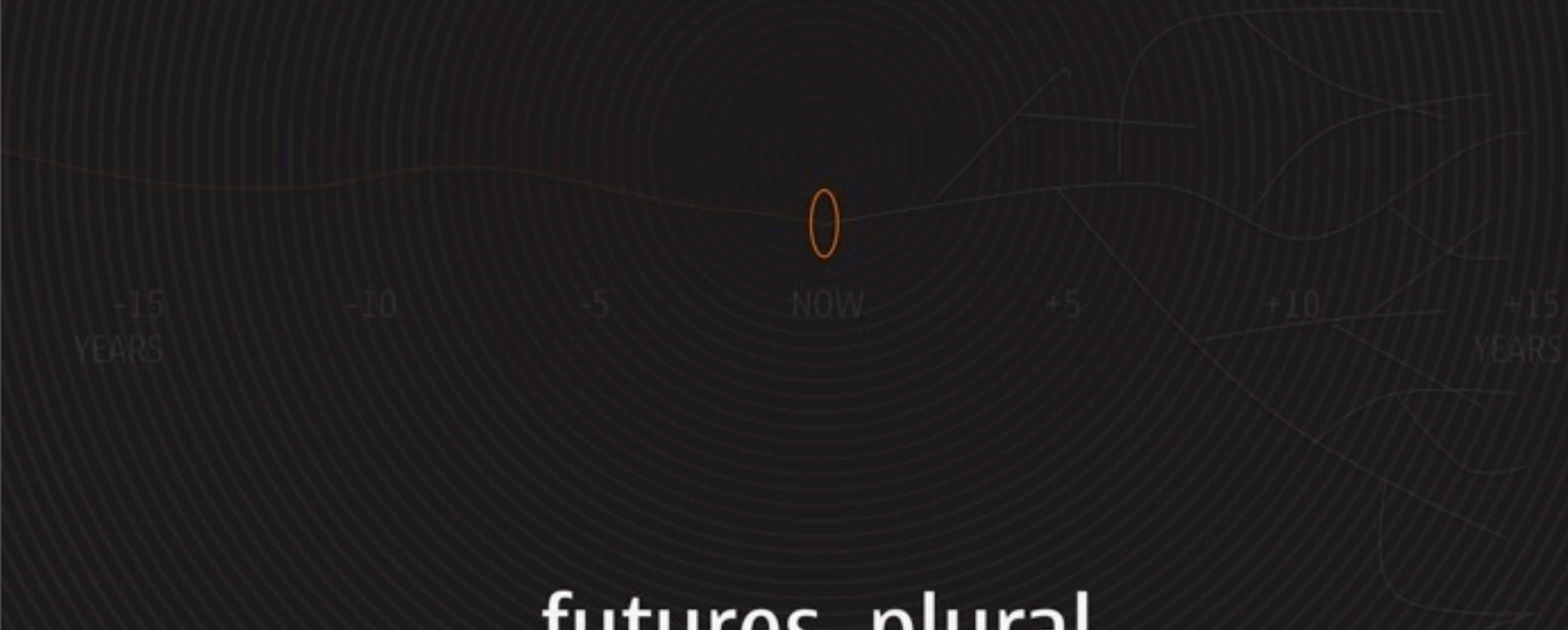
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history is not absolute

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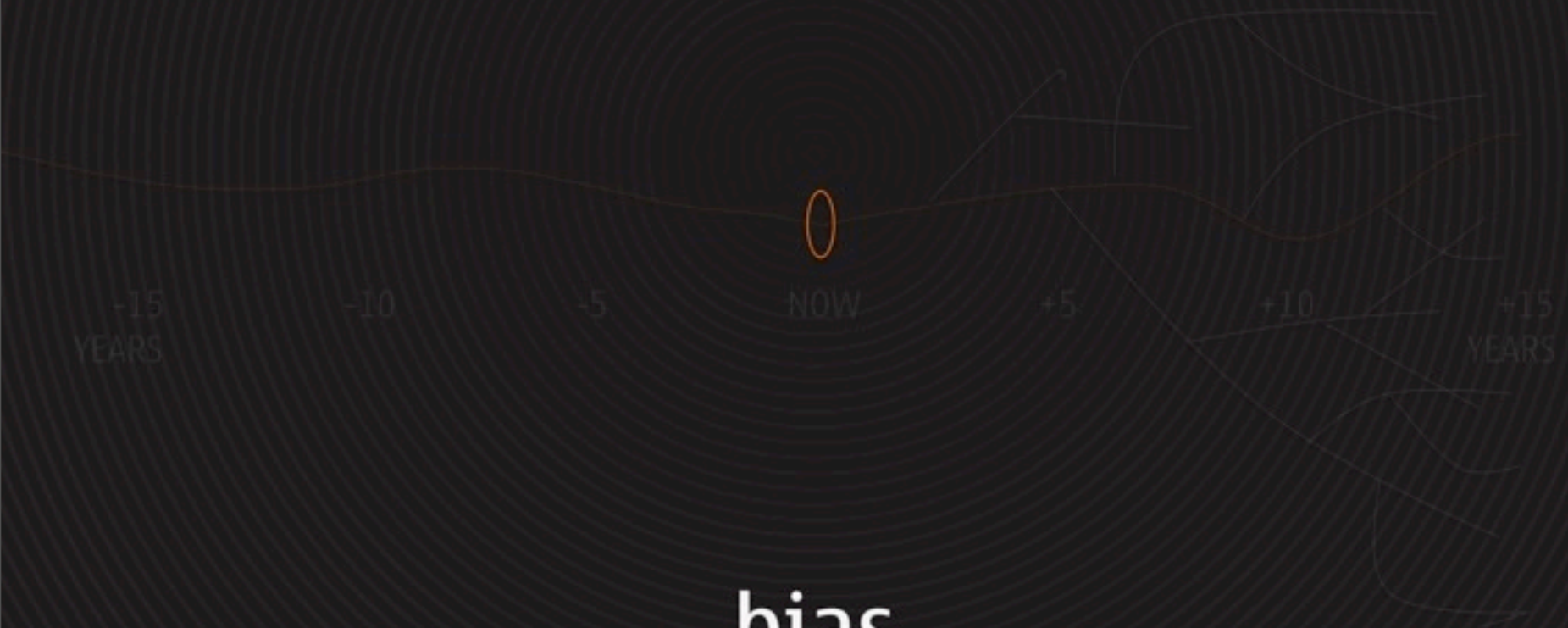
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futures, plural

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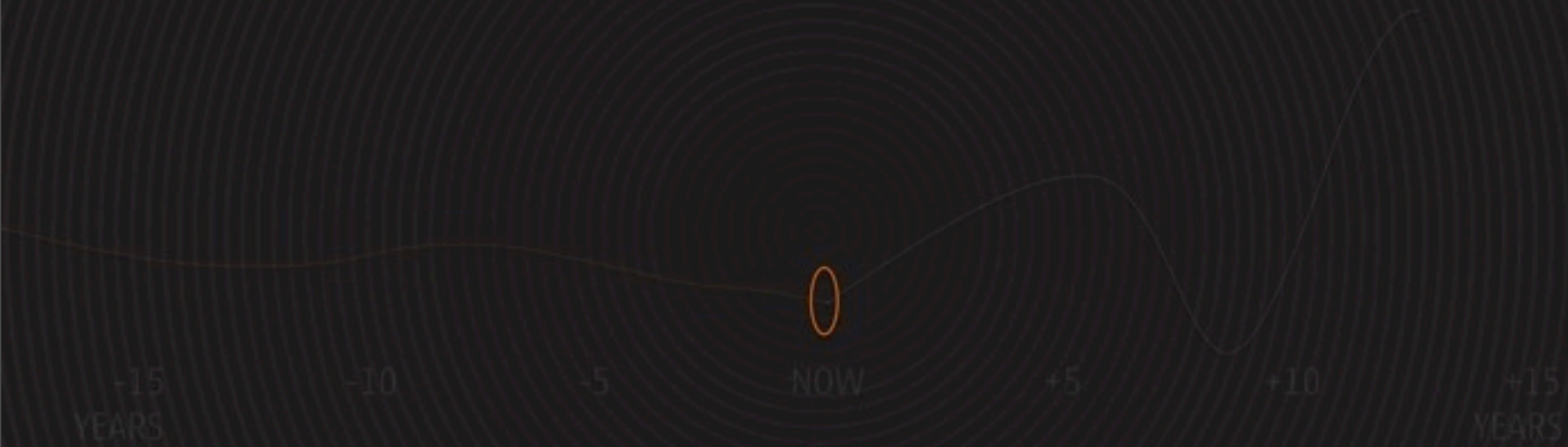
bias

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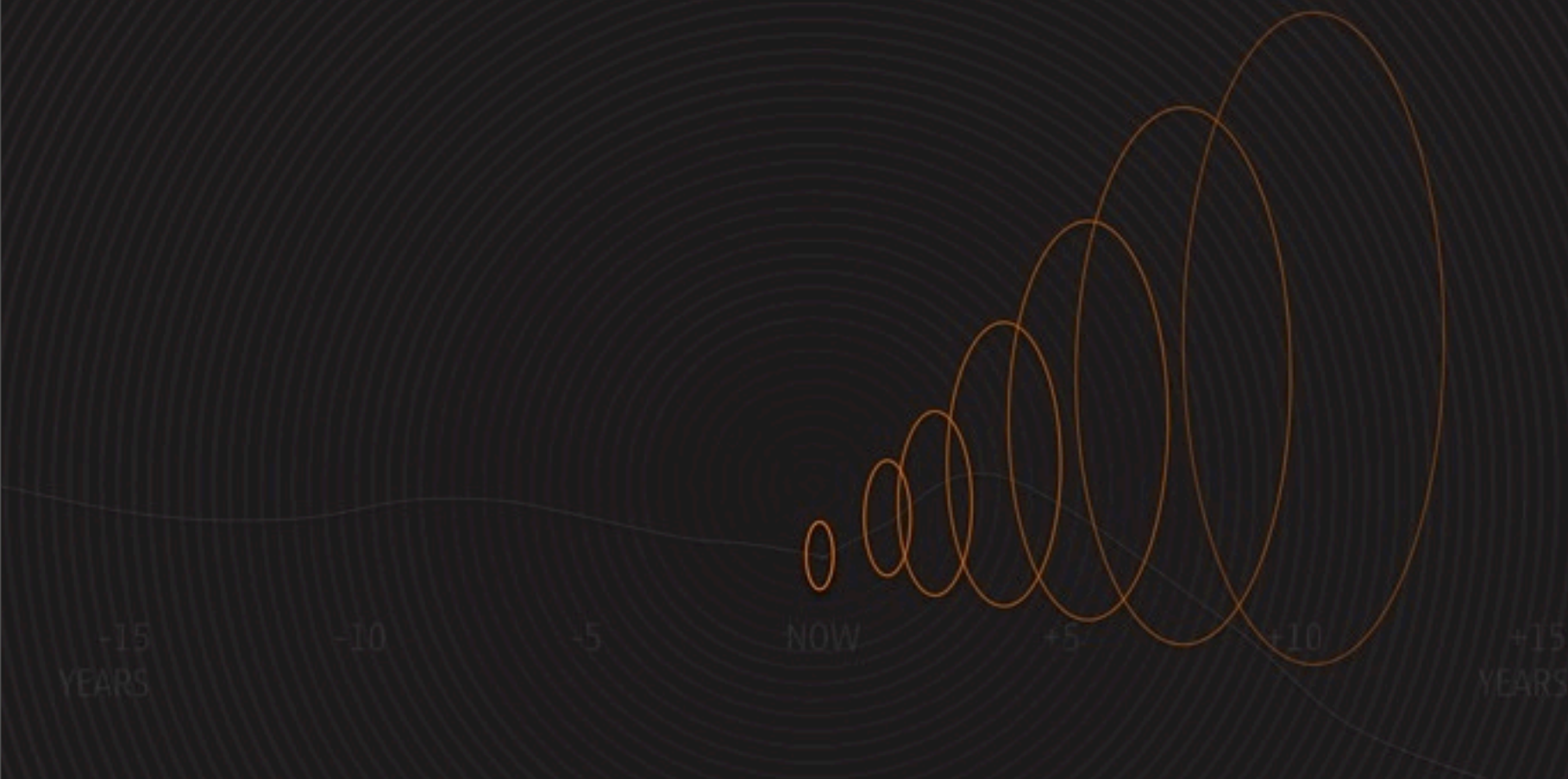
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non-linear

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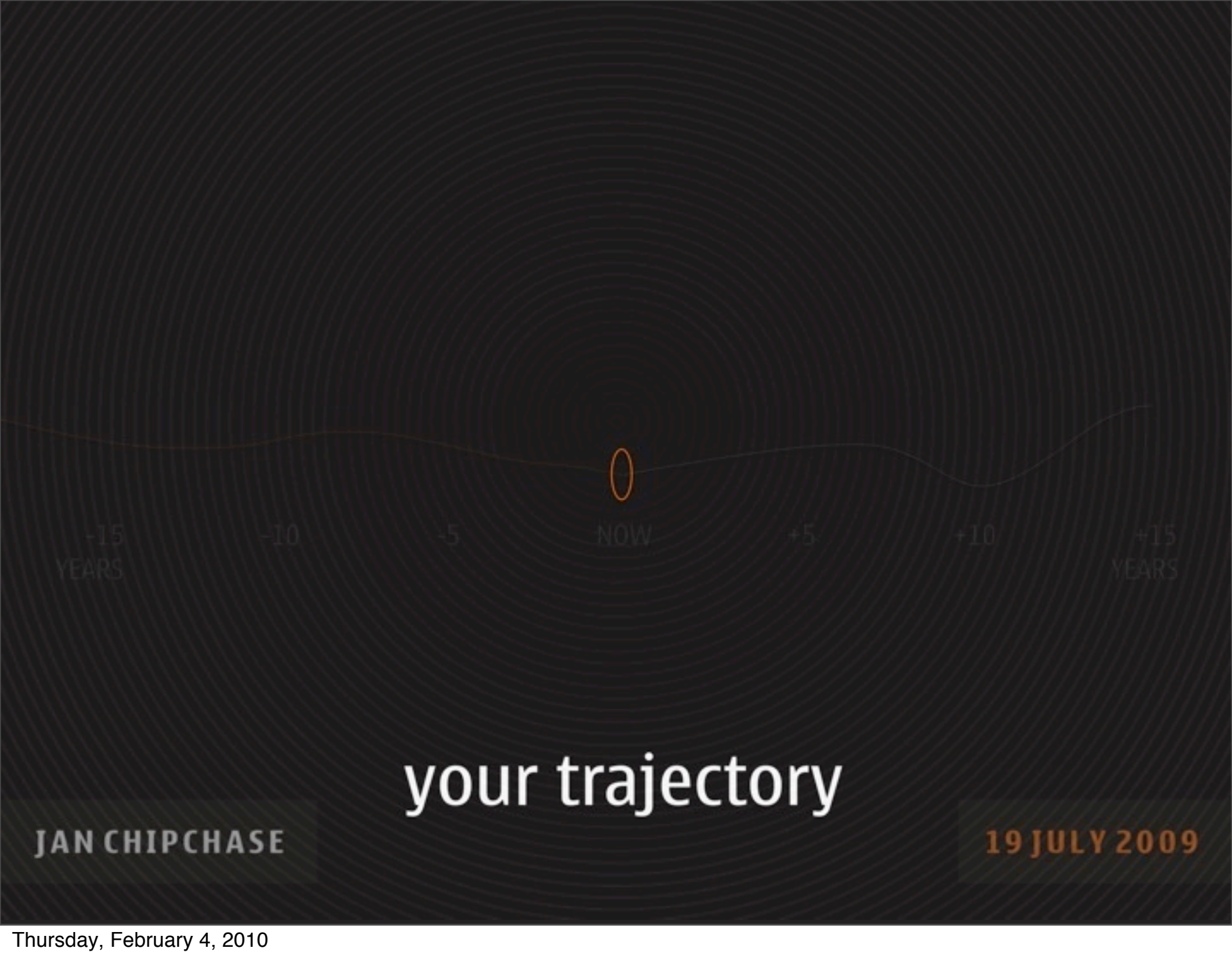
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revisit often

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your trajectory

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